

## CURRICULUM VITAE

**Name:** Elena L. Makarova

**Rank:** Docent

**Degree:** PhD (Candidate of Sciences in Education)

**Department/Division etc.:** Department of Management and Information Technologies, Institute of Management in Economics, Ecology and Social Systems , Southern Federal University

**Year of joining the institution:** 2005

**Teaching Experience:** 10 years

**Teaching areas:**

- Business English
- International Management and Marketing
- Financial Management
- Marketing Research and Communications

**Educational Background:**

- TSURE, Bachelor – 1995-1999, Rostov-on-Don, Russia
- The University of Dallas, Braniff Graduate School of Management, MBA – 1999-2001, Dallas, TX, USA
- Adyghe State University – 2010-2013, Maikop, Adyghe Republic
- Southern Federal University, MA – 2014-2016, Rostov-on-Don, Russia

**Publications for the past 5 years:(2010-2016)**

### *Monographs:*

1. Makarova, E.L. Interactive educational technologies in competence-oriented educational process /E.L. Makarova // Interactive educational technologies in competence-oriented educational process: /Monograph / Under edition of. V.I. Pisarenko. – M.:«Sputnik+» Publishing house, 2010. – 157 p.
2. Makarova, E.L. University typical organizational structures review/ V.E. Lankin, G.V. Gorelova, V.D. Serbin, D.V. Arytunova, A.V. Tatarova, G.B. Bakanov, E.L. Makarova // Research and development of management organizational systems in high schools: Monograph. Taganrog: TIT SFU Publishing house, 2011. – 178 p.
3. Makarova E.L. Reframing as an effective instrument for advertisement/ E.L. Makarova, A.A. Levitskaya, T.B. Babaeva, E.A. Dagaeva, M.N. Malikova, E.A. Makarova, L.N. Seliverstova // Mediatext in advertising communication: Collective monograph / Under edition of A.A. Levitskaya. – LAP Lambert Academic Publishing GmbH & Co. KG, 2012. – 241 p.
4. Makarova E.L., Makarova E.A. Features of professional competency based learning in the educational space: scientific edition // Taganrog: Publishing House of NOU VPO TMEI, 2015. 120p.

### *VAK RF publications:*

5. Makarova, E.L. Cognitive approach application for problem analysis of high education system as an investment in human capital /E.L. Makarova // TSURE news. Technical sciences. Thematic release «Informational and humanitarian technologies in management of economic and social systems». Taganrog: Publishing house TSURE, 2010. № 4 (105) – pp. 57-63

6. Makarova, E.L. /Simulation of socio-economical system and high education system problem correlation by means of cognitive approach /G.V. Gorelova, E.L. Makarova // Large systems' management. Special issue 30.1 "Net models in management". M.: IPU RAN, 2010.

7. Makarova, E.L. Teacher role in modern educational technologies implementation in educational process /E.L. Makarova // Economic and humanitarian research of regions.-Piatigorsk:-2011, №6. – pp. 51-56

8. Makarova, E.L. Innovational information-communicational technologies as a way for educational process organization /E.L. Makarova // Herald of Adygey State University. Series "Pedagogy and Psychology". – Issue. 1.– 2012. – pp. 37-43.

9. Makarova, E.L. Specifics of competence-oriented educational process model on tutor technology base /E.L. Makarova // Economics and humanitarian research of regions.-Piatigorsk:-2012, №1. – pp.42-48

10. Makarova, E.L. Culturally-biased Aspects of Knowing the Other /E.A. Makarova, E.L. Makarova // Sociology and Anthropology Vol. 1(4), - 2013. -188p. - pp. 165 – 171

11. Makarova, E.L. The role of the individual educational trajectories in the psychologically comfortable learning environment development /E.A. Makarova, E.L. Makarova, F.P. Khakunova // Herald of Adygey State University. Series "Pedagogy and Psychology". – Issue. 3.– 2013. – pp. 126-136

12. Makarova, E.L., Podoprigora M.G., Khlebnikova A.I. Sustainable Development Modeling of Southern Federal District // Proceedings of the Saratov State University. Series. Economy. Management. Law. - 2014. - №3. - pp. 488-495

13. Makarova, E.L., Firsova A.A. Cognitive modeling the impact of a regional system of higher education in the innovative development of the region // Sustainable Development Modeling of Southern Federal District // Proceedings of the Saratov State University. Series. Economy. Management. Law. - 2015. - №4. - pp. 411-417

14. Makarova E.L., Makarova E.A., Makhrina E.A. Psychological aspects of structural components and characteristics of value-meaning money attitude // Herald of Adygey State University. Series "Pedagogy and Psychology". – Issue. 4.– 2015. – pp. 107-115

15. Makarova E.L., Makarova E.A., Makhrina E.A. Analysis of value-meaning money attitude for male and female students// Herald of Adygey State University. Series "Pedagogy and Psychology". – Issue. 1.– 2016. – pp. 107-115

#### ***Scientific articles and conference materials:***

16. Makarova, E.L. Cognitive analysis for problem interconnection of higher education system and socio-economical system/ G.V. Gorelova, E.L. Makarova // Materials of XIV International scientific-practical conference «System analysis in projecting and management» P. 2. SPb: SPbGPU PH , 2010 – pp. 197-206

17. Makarova, E.L. Cognitive model of competence process management for specialists in high school / G.V. Gorelova, E.L. Makarova // Materials of Congress for intellectual systems and informational technologies «AIS-IT'10», The scientific edition in 4 volumes. – M.: PHYSMATHLIT, 2010. V.2. - pp. 251-256

18. Makarova, E.L. Role of professional competences' development for education system reform / E.A. Makarova, E.L. Makarova // Russia: development tendency and perspectives. Yearbook. Issue 5. Part II. Editors.: Pivovarov Y.S. (ed.) and others – M.: INION RAN, 2010. –pp. 643-647

19. Makarova, E.L. Project management technology as an instrument for staff training in high school /E.L. Makarova // X Russian scientific conference «Technical cybernetics, radioelectronics and management systems»: Materials. – Taganrog: TIT SFU PH, 2010. V.2. - pp.177-178
20. Makarova, E.L. Impact of the educational system development in the Rostov region on Human Development Index dynamics in Russia /E.L. Makarova // Materials of Congress for intellectual systems and informational technologies “IS&IT’11”. The scientific edition in 4 volumes. – M.: PHYSMATHLIT, 2011. – V.2. –pp.234-240
21. Makarova, E.L. The interaction of the modern education system components in the socio-economic environment /E.A. Makarova, E.L. Makarova // Materials of Congress for intellectual systems and informational technologies “IS&IT’13”. The scientific edition in 4 volumes. – M.: PHYSMATHLIT, 2013. – V.2. –pp.282-289
22. Makarova, E.L. Pedagogical maintenance of universal educational actions development /E.L. Makarova // Modern educational process: experience, problems and prospects: Proceedings of Intern. Scient. Conf. (Ufa on March 28, 2014.). - Ufa: Publishing EDI RB, 2014. - 485 pp. 62-64
23. Makarova, E.L. Individual educational trajectories development in the learning process /E.A. Makarova, E.L. Makarova // System analysis in the design and management: Proceedings of XVIII nations. scientific and practical. conf. Part2. - SPb .: Publishing House of Polytech. University Press, 2014. - 216 p. pp. 90-91
24. Makarova, E.L. Analysis of modern organizational structures of higher education institutions/E.L. Makarova, V.D. Serbin, S.V. Tatarov // Management problems in social systems. 2014 Volume 7 Issue 11. pp. 90-103
25. Makarova E.L., Makarova E.A., Makhrina E.A. Educational Process Management with Innovative Information and Communication Technologies // American Journal of Educational Science. Vol. 1, No. 4, 2015, pp. 192-198  
<http://www.aiscience.org/journal/ajes>
26. Makarova, E.L., Andreassen John-Erik Student research in a cooperation project of innovation management between two universities // Proceedings of the 8th International Conference on Engineering and Business Education 8 – 9 October 2015 Østfold University College, Fredrikstad, Norway pp. 19-24

#### **Other research activities:**

I took part in:

- BRIT 2016, 15th Border Regions in Transition (BRIT) Conference CITIES, STATES AND BORDERS From the Local to the Global, Hamburg, Germany – Sønderborg, Denmark 17-20 May, 2016;
- System analysis in the design and management: XIX national scientific and practical conf.– SPb, 2015;
- System analysis in the design and management: XVIII national scientific and practical conf.– SPb, 2014;
- Congress for intellectual systems and informational technologies “IS&IT’11”, Divnomorsk, TIT SFU, 2011;
- Congress for intellectual systems and informational technologies “IS&IT’11”, Divnomorsk, TIT SFU, 2013;
- XIV International scientific-practical conference «System analysis in projecting and management» SPb, 2010;
- Congress for intellectual systems and informational technologies «AIS-IT’10», Divnomorsk, TIT SFU, 2010;

- X Russian scientific conference «Technical cybernetics, radioelectronics and management systems»: Materials. – Taganrog, TIT SFU, 2010.

**Seminars, training programs, etc. conducted for business and industry during the past 5 years:**

- Professional training: «Introduction to SAP ERP. Practice of ERP system using SAP in enterprise management», Academic center of SAP competences, June 8-10, 2009.
- Professional training: «Personal management 2009», Arnhem Business School, HAN University, June, 2009.
- Professional training: «Problem-oriented approach in education with specialization in European universities», Arnhem Business School, HAN University, June 14-19, 2009.
- Professional training: «Decision demonstration for SAP Business Objects», Academic center of SAP competences, Divnomorskoe, September 03, 2009.
- CRC grant: Professional training: Economics session 2009, Central European University, Budapest, Hungary, October 26-30, 2009.
- Professional training: «Project approach in university management and educational process organization», Ostfold University College, Halden, Norway, November 30 - December 06, 2009.
- Professional training: «SAP TERP10 – Business-process integration», November 02-15, 2010.
- SUN grant: Professional training «Sustainable Human Development», Central European University, Budapest, Hungary, 2011.
- Economic Forum "Recent economic paradigm and the development of economic theory", SFU, Rostov-on-Don, September 21-23, 2011.
- Participation in a seminar for teachers on the topic "Putting Life into English-Language Teaching", Rostov-on-Don, October 31, 2011.
- Participation in a seminar for teachers on the topic "New efficient technologies for successful preparation for the exams in English using the CMD and textbooks publishers "Prosveshenie" and « Express publishing », Taganrog, December 4, 2014.